IAS-ESS

Invasive Alien Species - Exotic Specimen Sightings

GOAL

IAS-ESS is a unified Invasive Alien

Latest sightings

Soogle play

To provide a generic, open, usable platform for Invasive Alien Species (IAS) research, management and public engagement.

PHILOSOPHY

Buddleja Floating

Hi. steve

Giant hogweed Har

Oriented toward non-specialist reporting
Open platform, open data
Different uses for different users

lapanese knotweed on 2012-05-27 15:26:52

Test Species

WHY?

Thus far, iAssess is an un-funded social enterprise, produced by geeks with an interest, and a little free time.

IAS / recording platforms exist, so why are we bothering? We feel some IAS platforms are:

- Disconnected, or connected awkwardly via complex technology
- Aimed above the general public not good for crowd sourcing, and not a great user experience!
- Focussed broadly on general species recording

WHY?

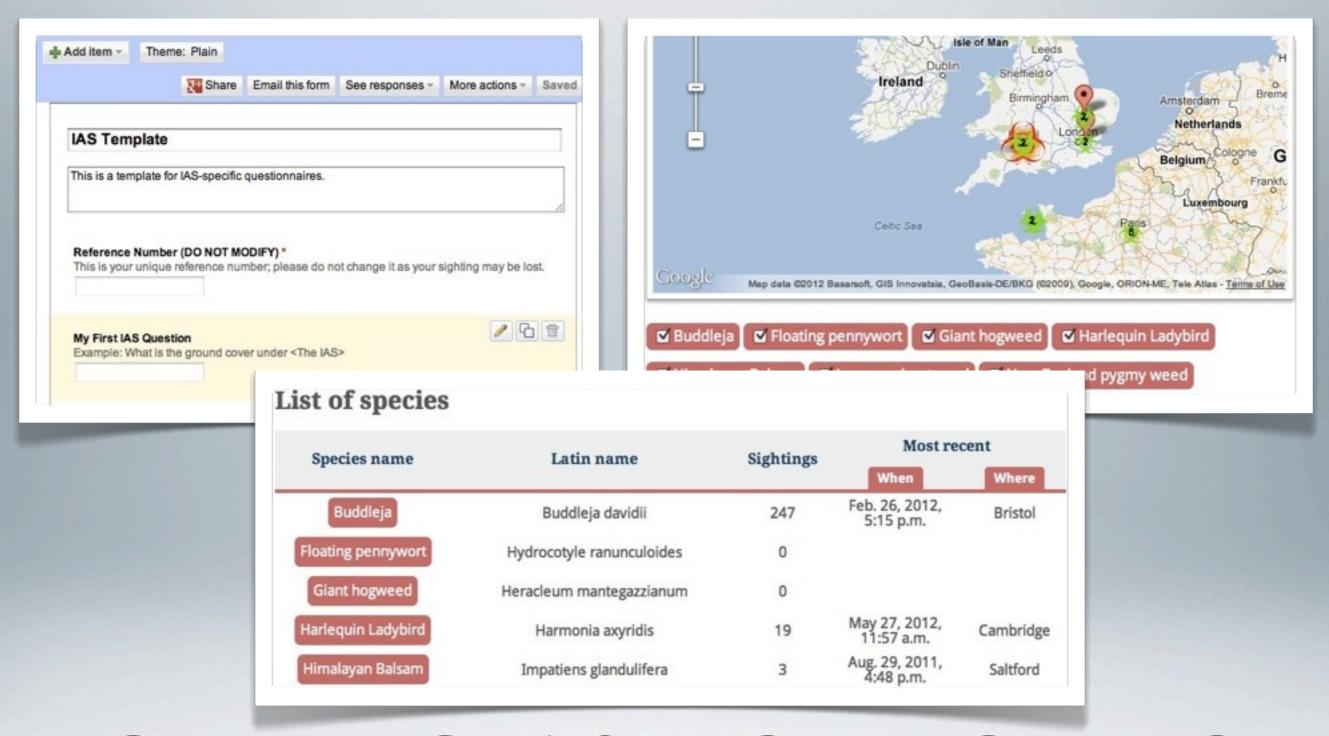
We recognise and respect the quality of other platforms, and offer iAssess to assist with public engagement, management and, importantly, the engagement of the younger & non-technical public through an integrated system.

iAssess is agile

There is currently no other system (that we know of) through which one can add a taxon to track, draw out management areas, and have the mobile tools available to start gathering data in 10 minutes; iAssess can do this.

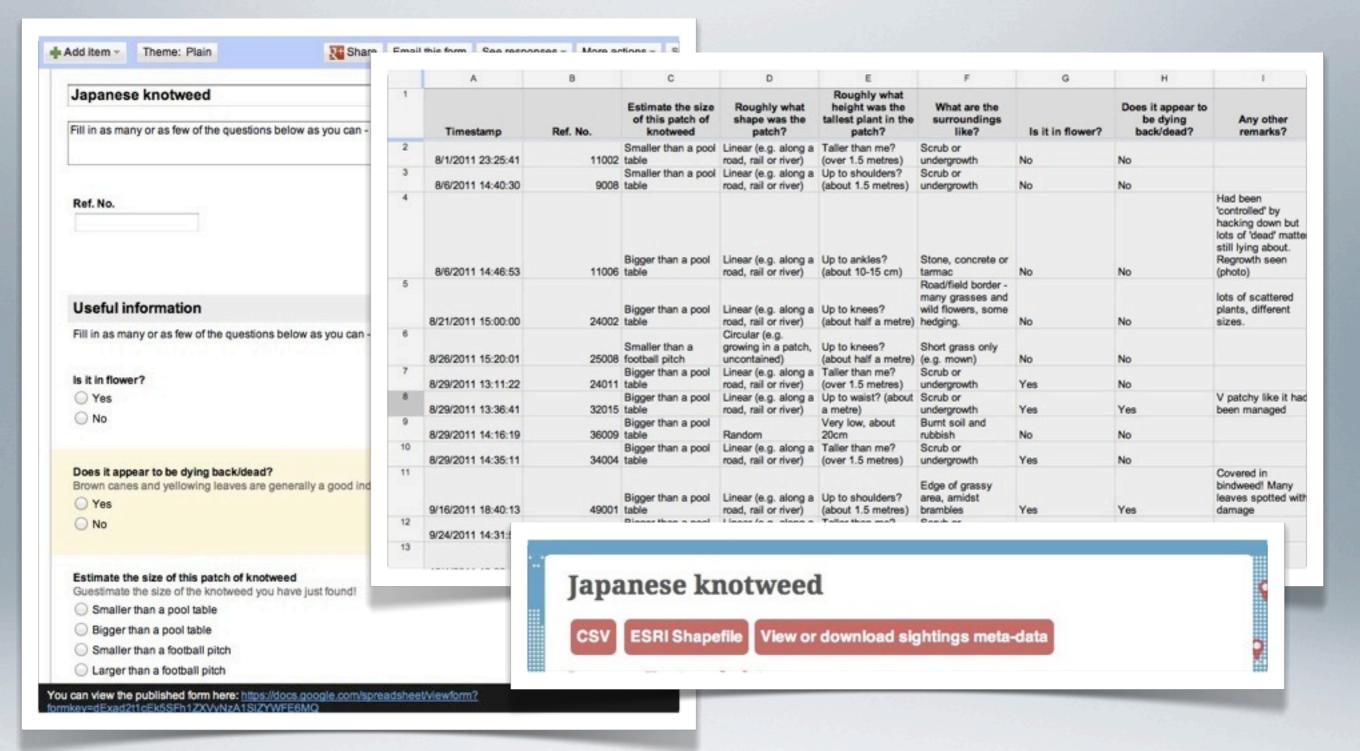
iAssess is still in active development, and we are aware that steps are needed to integrate with other recording platforms, and taxonomy directories.

We have - and are - actively establishing data-flow agreements to merge our data with national data-sets.



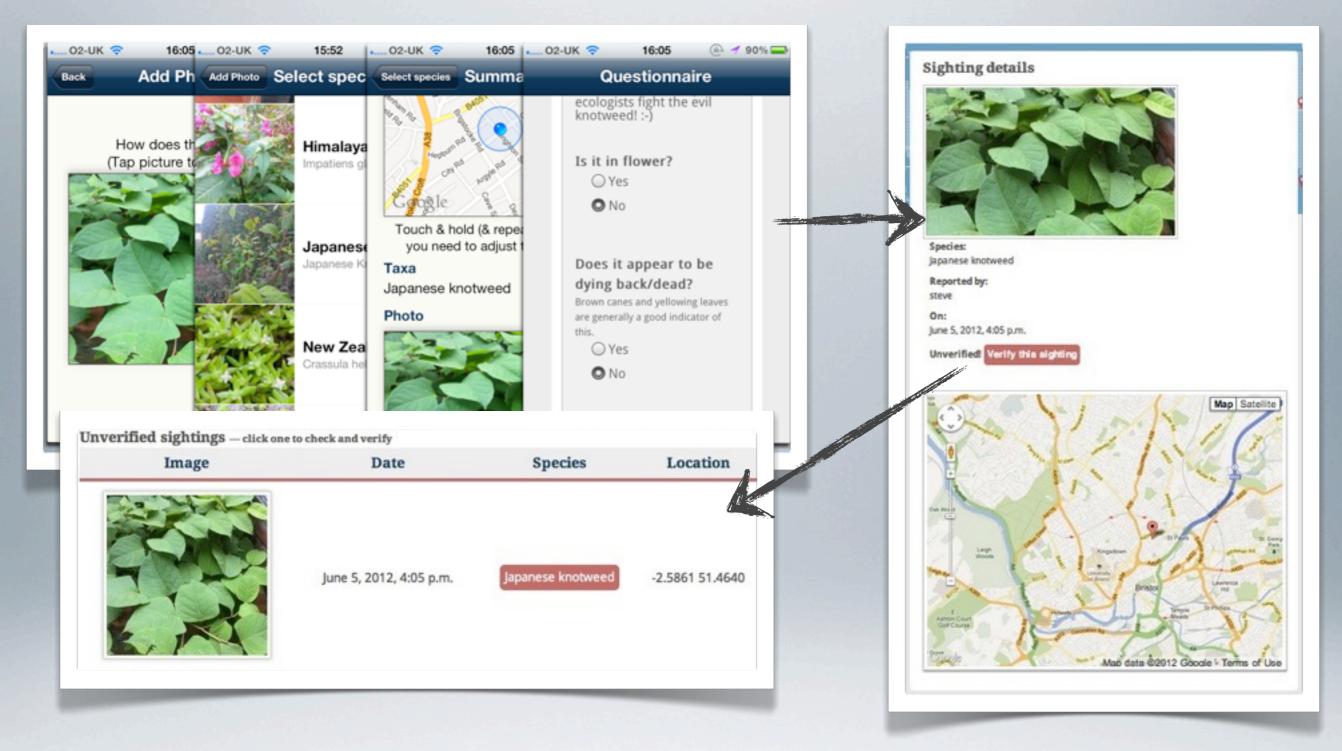
GENERIC IAS MONITORING

Focussed on IAS — all in one place Limited taxa-sets & campaigns, by region



OPEN PLATFORM

Google-docs for taxa-specific questionnaires
Point data and images available to download as CSV or SHP



USABLE PLATFORM

Integrated iOS and Android apps E-mail notifications & follow-ups, IAS 'portal'

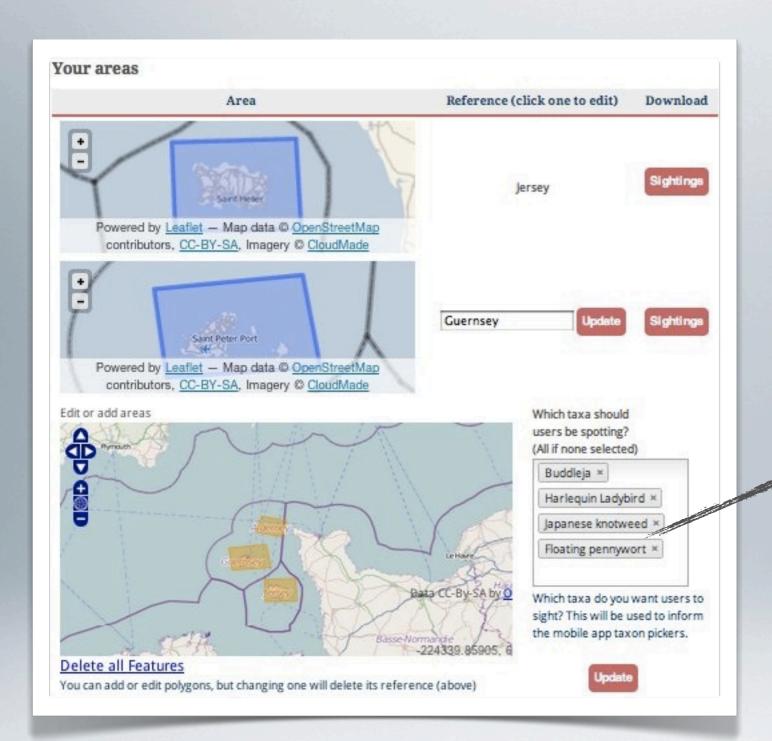
MANAGERS

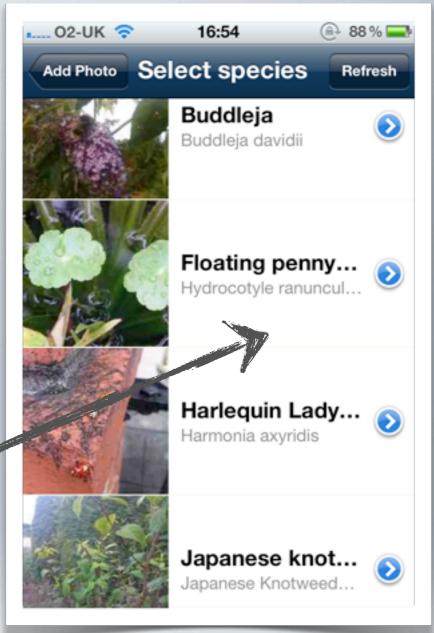
Current functionality:

- Draw out management areas / upload Shapefiles
- Limit species list inside areas (follows through to apps)
- Get alerts inside areas
- Verify sightings by image
- Download of sightings in area(s), by area

Planned functionality:

- Management app, to record management techniques, dates
- Notifications back to users who made sightings
- Best practice, history and knowledge sharing to other managers

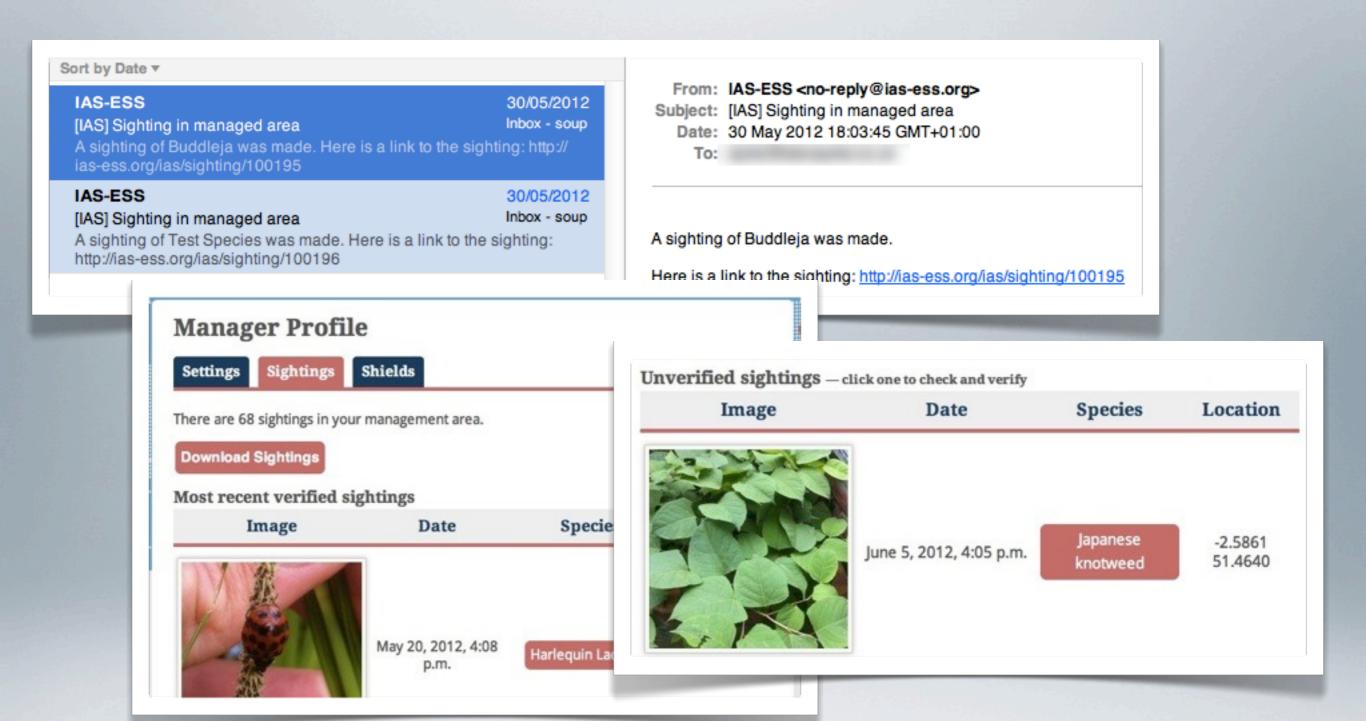




AREA MANAGEMENT

Individual area referencing

Taxa-specific campaigns, follows through to apps



AREA ALERTS

Notifications about sightings in management area Verification of sightings in management area

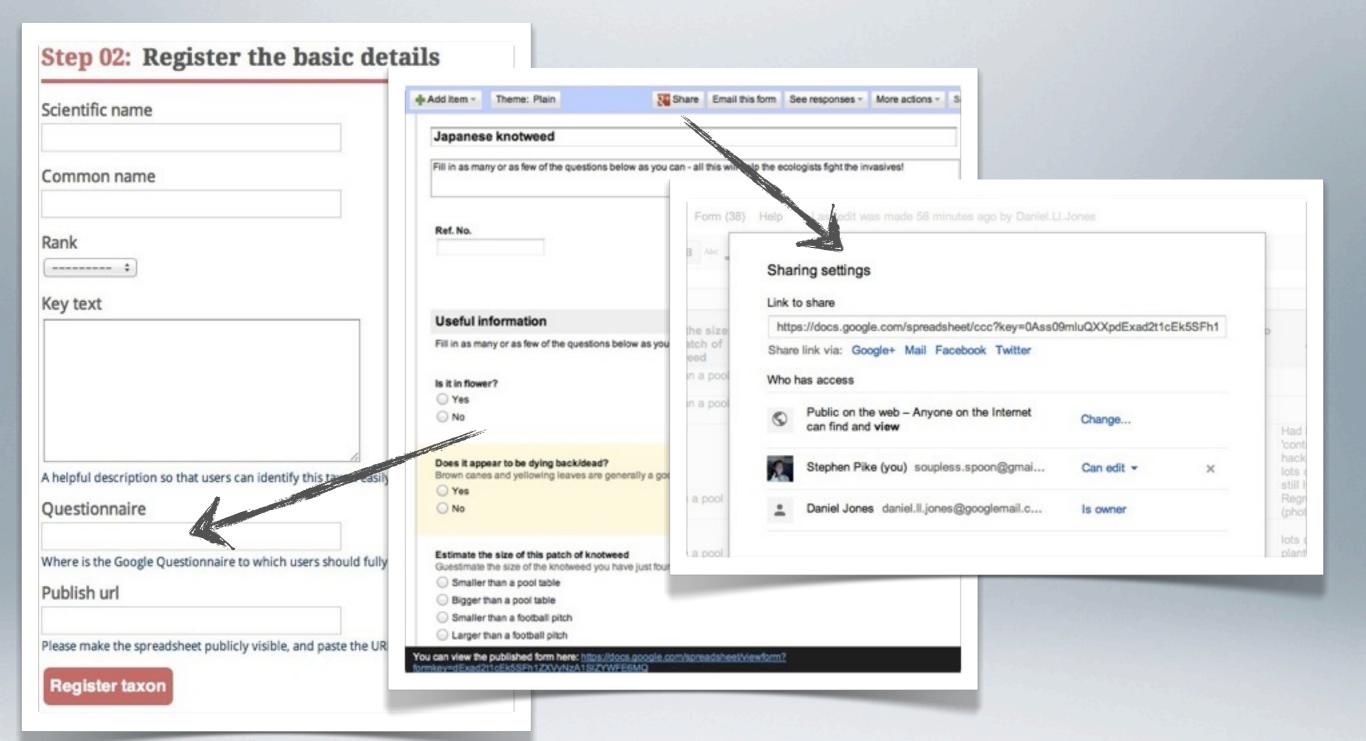
EXPERTS

Current functionality:

- Add and track taxa
- Define meta-data (questionnaire) specific for each taxon
- Share meta-data via Google docs to other experts
- Get alerts for taxa
- Verify sightings by image
- Download sightings of tracked taxa

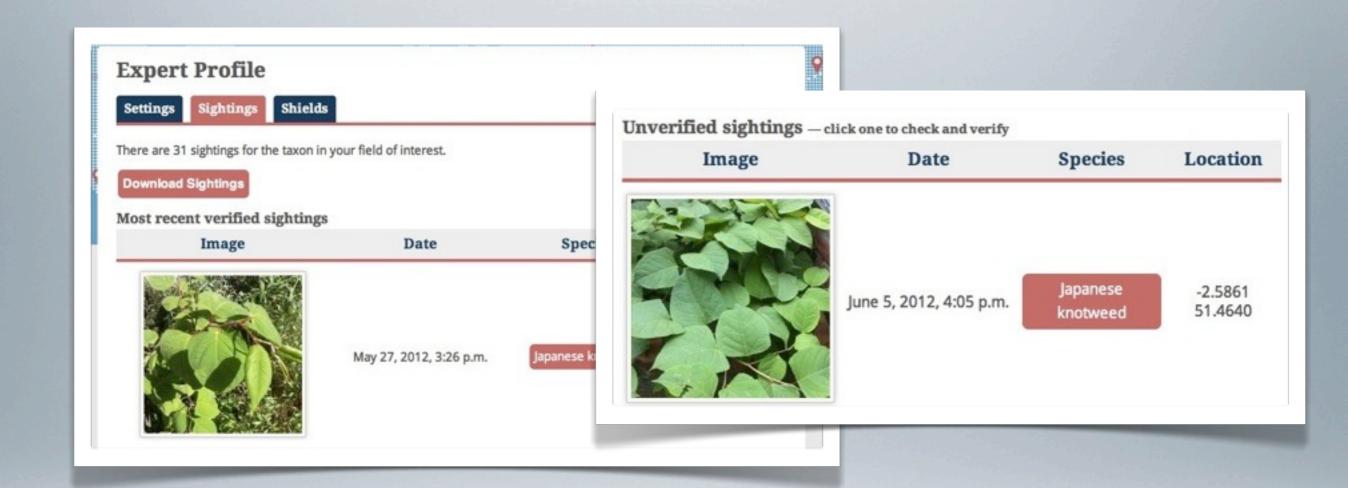
Planned functionality:

- Full integration with NBN Gateway & other recording services
- Taxa linked to international databases



ADD & TRACK

Register taxa, get the meta-data you need from users Easily collaborate with other experts, via Google Docs



VERIFICATION & ALERTS

Taxa sighting notifications, verification by image Download taxon sighting data

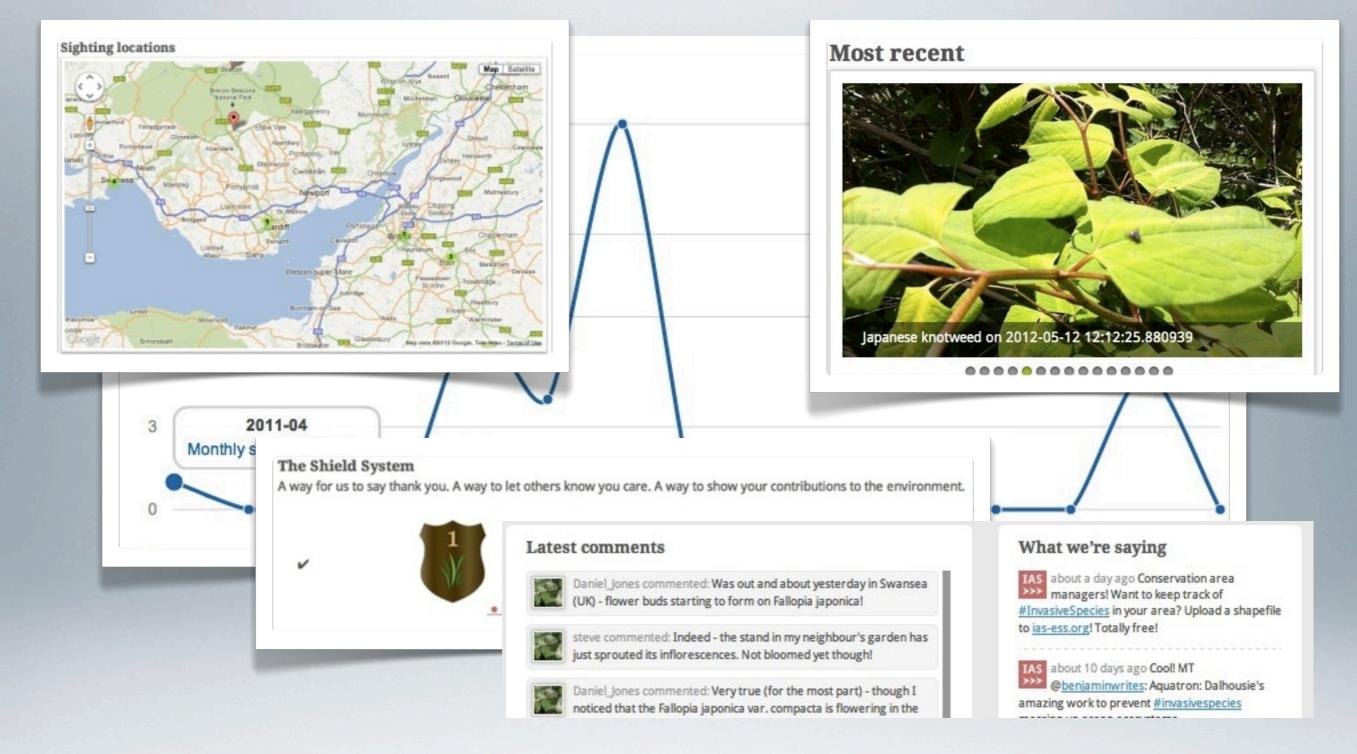
GENERAL USE

Current functionality:

- View sightings on maps
- Sighting galleries & timelines
- Taxon identification information
- Encouragement via gaming 'shields' (badges) and feedback
- Internationalised to a growing number of languages

Planned functionality:

- Further gaming encouragement to keep sighting
- Links out to more technical services (Non-Native Species Secretariat, NBN Gateway, Global Invasive Species Database)



GENERAL USE

Timelines, galleries, maps Gaming through 'shield' rewards, social reach

ias-ess.org

Steve: steve@ias-ess.org

Dan: dan@ias-ess.org

CONTACT